



# Image Wrap Cover

## DESIGN GUIDE

### DESIGN DO'S AND DONT'S!

Seldex provides Photoshop templates for your Image wrap album covers. Please make sure your "Guides" are turned on in Photoshop so the guide lines appear.

1/. Open your template in Adobe Photo-shop.

2/. The template will show the front and back cover as well as the spine areas using guide lines. The fold area around the outside represents the area of your cover that will be folded over/turned in during the manufacturing process. This area will not appear on the front or back cover once your product is made.

3/. Please remember that you need to fill the entire space with either image or colour. You must ensure you **DO NOT** finish your image on one of the outside guide lines - it must bleed to the edge of the template as per the top example opposite.

4/. **IMPORTANT** The fold and spine guide lines are estimates only. Canvas or silk can stretch during the mounting process so the guides can, by no means, be exact determinations of actual folds. Very tight compositions that require very exact positioning are nearly impossible to achieve with image covers.

5/. Don't use lines, text and other accents close to the guide lines and expect them to line up exactly with the edge of your cover. The process is not that exact and you **MUST** allow space for the image to shift.

6/. You can include your studio logo, client's names etc within your design.

7/. Your completed design should be colour corrected and ready to print. You **MUST** upload the PSD file with your order, **NOT** a jpeg file.

Image supplied by Joseph Koprek.

